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☎ 080-26674441

THE NATIONAL COLLEGE BASAVANAGUDI, BENGALURU- 04
AUTONOMOUS

Website: www.ncbgudi.com

DEPARTMENT OF JOURNALISM

Board of Studies

BOS

Proceedings

Academic year - 2019-20

Meeting Notice

To,

12/06/2019

All BOS Members

Sir/Madam,

Subject:- Board of Studies Meeting in Journalism

I take Pleasure in informing you that the Board of Studies Meeting in Journalism is scheduled to be held on Tuesday 18/06/2019 at 10.00 am in Dept. of Journalism, The National Degree College, Basavanagudi, Bangalore-4.


I request you to attend and make it successful.

Agenda

1. Discussion on III and IV Semester BA Journalism.
2. Approval for introduction of Practicals for III and IV Semester.
3. Approval of panel of External Examiners and Board of Examiners.
4. Any other Subject.

Thank you,

Truly,



(Yogitha P)



Fax: 080-26677123 / 26603326
Web: www.ncbgudi.com

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E-Mail: ncbgudi@sify.com

**THE NATIONAL DEGREE COLLEGE
(AUTONOMOUS)
Basavanagudi, Bangalore- 560 004**

Proceedings of BOS UG Journalism (2019)

The Board of Studies in UG Journalism met on 18/06/2019 in the Department of Journalism, The National Degree College, Basavanagudi, Bangalore-04 at 10:00 am.

1. The BOS members scrutinized, discussed the contents of the syllabus, passed and perused the following paper for III Semester and IV Semester.

Sl No	Semester	Paper	Title
1	III Sem	III	Reporting
2	IV Sem	IV	Editing Techniques
3	Practical	III	News Writing and Production
4	Practical	IV	Pagination

Members Present:

Sl.No	Name and Designation	Signature
1	Dr. K. G. Halaswamy HOD, Department of Journalism HKES Sri Veerendra Patil College Sadashivanagar, Bangalore-560080	
2	Dr. Vasundara Priya M Department of Media Studies Christ Deemed to be University, Bannerghatta Campus, Bengaluru.	
3	Prof. Manoj B A HOD, Department of Journalism NMKRV College for Women IIIrd Block, Jayanagar, Bangalore-560011	 18/6/19
4	Mr. Vasanth Nadiger Associate Editor, Viswavani, Bangalore.	Absent -
5	Mr. Harishankar G Senior Sub Editor Prajavani, Bangalore	
6	Prof. Yogitha.P HOD, Department of Journalism The National Degree College, Bangalore- 04	 18/6/19
7	Prof. Vinod Rao N Department of Journalism The National Degree College, Bangalore - 04	 18/6/19

Yogitha P 18/6/19.
(HoD)



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The Board of Studies in UG journalism met on 18th June, 2019 in the Department of Journalism, The National College, Basavangudi, Bangalore at 10:00 am

List of Board of Studies Members

SL No	Name	Designation	Address
1.	Prof.Yogitha P	Chairperson	The National College, Basavanagudi, Bengaluru
2.	Dr K G Halaswamy	University Nominee	
3.	Dr.VasundaraPriya M	Subject Expert	Christ University, BGR Campus
4.	Prof Manoj B A	Subject Expert	NMKRV College For Women, Jayanagar, Bengaluru
5.	Sri VasanthNadigir	Industrial Expert	
6.	Sri Harishankar G	Alumni	Senior Sub Editor, Prajavani
7.	Prof. Vinod Rao N	Member	The National College, Basavanagudi, Bengaluru

Prof Yogitha P HOD, Journalism welcomed the Board of Studies Members and read the proceeding of the previous meeting held on 12th June 2018.

Prof. Yogitha P presented the syllabus and requested for suggestions and Approval of Practical syllabus for the III and and IV semester Course.

Prof. Manoj B A Suggested to Interchange Lead from IV semester Editing Techniques to III Semester Reporting as it should be taught Earlier while writing News Story.

Dr. K G Halaswamy spoke on the importance Photography Editing and Caption Writing and suggested to add IV Semeter Editing Techniques Paper.

Dr. Vasundara Priya M Suggested to Add Principles of Page Layout and Designing to VI Semester BA Editing Techniques.

Sri Harishankar G Suggested to include Role of Chief Editor in Newspaper Organisation to IV Semester BA Editing Techniques so Students can understand the functioning of Newsroom.

Prof. Yogitha P Proposed to introduce practicals to III and IV semester BA Journalism

Prof. Vinod Rao N spoke on the is requirement for students and prepare them for Media Industry. News Writing and Production to III semester and Pagnation to IV Semester.

BOS Members appected the Practical syllabus as the course could generate more employment opportunities.

The Board approved for for Project Marks Distribution. The Project carrys 50 Marks done by the students.

Second Year III Sem BA Syllabus was taken for Discussion

3BA-2T	Reporting
3BA-2P	News Writng and Production

Second Year IV Sem BA Syllabus was taken for Discussion

4BA-2T	Editing Techniques
4BA-2P	Pagination

Yogitha P

(Yogitha P)

Chairperson.

BA Course Matrix

CBCS Structure Approved by Board

SEM	Paper	Title	Hours	Marks			Credits
				IA	Exam	Total	
I SEM	1BA-2T	Introduction to Communication	5	30	70	100	5
II SEM	2BA-2T	Introduction to Journalism	5	30	70	100	5
III SEM	3BA-2T	Reporting	5	30	70	100	5
	3BA-2P	Video Production	5	-	-	50	1
IV SEM	4BA-2T	Editing Techniques	5	30	70	100	5
	4BA-2P	Pagination	5	-	-	50	1
V SEM	5BA-3T	Basic Audio Visual Media	5	30	70	100	5
	5BA-4T	Media Laws and Acts	5	30	70	100	5
	5BA-3P	Audio- Video Production	5	-	-	50	1
VI SEM	6BA-3T	Media Research Methods	5	30	70	100	5
	6BA-4T	Public Relations and Advertising	5	30	70	100	5
	6BA-3P	Radio Production	5	-	-	50	5

List of Board of Examiners

SL No	Name	Address
1.	Prof.Yogitha P	The National College, Basavanagudi, Bengaluru
2.	Prof Manoj B A	NMKRV College For Women, Jayanagar, Bengaluru
3.	Dr.VasundaraPriya M	Christ University, BGR Campus
4.	Prof. Vinod Rao N	The National College, Basavanagudi, Bengaluru

List of External Examiners

Members approved as External Member by the Board

SL No	Name	Address
1.	Dr. B. K. Ravi	Professor, Department of Journalism and Mass Communication, Bengaluru University
2.	Prof. Harsha Kumar	HoD, Journalism, Government First Grade College, Vijayanagar, Bengaluru
3.	Prof.Mahesha	HoD, Journalism, Government Arts College Ambedkarveedhi, Bengaluru
4.	Prof.Kusuma R	HoD, Journalism,SFS College, Hosur Road, Bengaluru
5.	Dr.Gopakumar	Dean, Faculty of Arts, KristhuJayanthiCollegeHennur, Bengaluru
6.	Prof. Manoj B A	Lecturer, Department of Journalism,NMKRV College for Women, Jayanagar, Bengaluru
7.	Prof. M. Manjunath	HoD, Journalism, Reva University, Bengaluru
8.	Prof.ShilpaKalyan	HoD, Journalism, Presidency College, KempapuraHebbal, Bengaluru
9.	Prof.Sushma	HoD, Journalism, Vijaya college, 4 th Block, Jayanagar, Bengaluru
10.	Dr.B.T.Muddesh	Chairman, Sri SiddarthaCenterfor,Media Studies SSIT College Campus, Tumkur-572105
11.	Prof. K. Padmanabha	HoD, Journalism and Mass Communication, Tumkur University, Tumkuru
12.	Prof. Parvathi	HoD, Journalism, St Ann's College, Millers Road Bengaluru
13.	Prof. Abraham	HoD, Journalism, Krista Jayanti College, Bengaluru
14.	Prof.Govindaiah	HoD, Journalism, Government Arts College, Ambedkarveedhi, Bengaluru.



(Yogitha P)
Chairperson



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DEPARTMENT OF JOURNALISM

Board of Studies

BOS

Proceedings

Academic year - 2018-19

Meeting Notice

To,

09/06/2018

All BOS Members

Sir/Madam,

Subject:- Board of Studies Meeting in Journalism

I take Pleasure in informing you that the Board of Studies Meeting in Journalism is scheduled to be held on Tuesday 12/06/2018 at 11.00 am in Dept. of Journalism, The National Degree College, Basavanagudi, Bangalore-4.

I request you to attend and make it successful.

Agenda

1. Discussion on I and II Semester BA Journalism.
2. Approval of panel of External Examiners and Board of Examiners.
3. Any other Subject.

Thank you,

Truly,



(Yogitha P)

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**THE NATIONAL DEGREE COLLEGE
(AUTONOMOUS)**

Basavanagudi, Bangalore- 560 004

Proceedings of BOS UG Journalism (2018)

The Board of studies in UG Journalism met on 12/06/2018 in the Department of Journalism, The National Degree College, Basavanagudi, Bangalore-04 at 11:00 am.

1. The BOS members scrutinized, Discussed the contents of the syllabus, passed and perused the syllabus of I Semester, paper -1: Fundamentals of Communication and II Semester, paper – 2 : Fundamentals of Journalism. B.A for the academic year 2018-2020.

Members Present:

Sl. No	Name and Designation	Signature
1	Dr. H K Mariswamy Associate Professor Department of Mass Communication, Bangalore University Bangalore-560009	- Ab -
2	Dr.K.G.Halaswamy HOD, Department of Journalism HKES Sri Veerendra Patil College Sadashivanagar Bangalore-560080	
3	Prof. Manoj B A HOD, Department of Journalism NMKRV College for Women IIIrd Block, Jayanagar Bangalore-560011	
4	Prof. Yogitha.P HOD, Department of Journalism The National Degree College Bangalore-560004	

Yogitha.P
(HdD)



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THE NATIONAL COLLEGE BASAVANAGUDI, BENGALURU- 04
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The Board of Studies in UG Journalism met on 12th June, 2018 in the Department of Journalism, The National College, Basavanagudi, Bangalore at 11:00 am

List of Board of Studies Members

SL No	Name	Designation	Address
1.	Prof.Yogitha P	Chairperson	The National College, Basavanagudi, Bengaluru
2.	Dr K G Halaswamy	University Nominee	
3.	Dr.VasundaraPriya M	Subject Expert	Christ University, BGR Campus
4.	Prof Manoj B A	Subject Expert	NMKRV College For Women, Jayanagar, Bengaluru
5.	Sri VasanthNadigir	Industrial Expert	
6.	Sri Harishankar G	Alumni	Senior Sub Editor, Prajavani

Prof Yogitha P HOD, Journalism welcomed the Board of Studies Members and read the proceeding of the previous meeting held on 15th June 2018.

Prof. Yogitha P presented the syllabus and requested for suggestions syllabus for the I and and II semester Course.

Dr. K G Halaswamy Suggested to change module 5 from Press Council and Press Commission to Media and Society as it must be taught in Media Laws and Ethics.

Prof Manoj B A suggested to add Media and Society, Media and globalization to the module.

Dr. Vasundara Priya M suggested to add Role of Media in Development to the module.

Dr. K G Halaswamy suggested to include The Times of India, the Hindu, Amrit Bazaar Patrika, and The Statesman to 3rd module so that are aware of the their role in Indian Independence.

First Year I Sem BA Syllabus was taken for Discussion

1BA-2T	Introduction to Communication
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First Year II Sem BA Syllabus was taken for Discussion

2BA-2T	Introduction to Journalism
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BA Course Matrix

CBCS Structure Approved by Board

SEM	Paper	Title	Hours	Marks			Credits
				IA	Exam	Total	
I SEM	1BA-2T	Introduction to Communication	5	30	70	100	5
II SEM	2BA-2T	Introduction to Journalism	5	30	70	100	5
III SEM	3BA-2T	Reporting	5	30	70	100	5
IV SEM	4BA-2T	Editing Techniques	5	30	70	100	5
V SEM	5BA-3T	Basic Audio Visual Media	5	30	70	100	5
	5BA-4T	Media Laws and Acts	5	30	70	100	5
	5BA-3P	Audio- Video Production	5	-	-	50	1
VI SEM	6BA-3T	Media Research Methods	5	30	70	100	5
	6BA-4T	Public Relations and Advertising	5	30	70	100	5
	6BA-3P	Radio Production	5	-	-	50	5

List of Board of Examiners

SL No	Name	Address
1.	Prof.Yogitha P	The National College, Basavanagudi, Bengaluru
2.	Prof Manoj B A	NMKRV College For Women, Jayanagar, Bengaluru
3.	Dr.VasundaraPriya M	Christ University, BGR Campus
4.	Prof. Vinod Rao N	The National College, Basavanagudi, Bengaluru

List of External Examiners

Members approved as External Member by the Board

SL No	Name	Address
1.	Dr. B. K. Ravi	Professor, Department of Journalism and Mass Communication, Bengaluru University
2.	Prof. Harsha Kumar	HoD, Journalism, Government First Grade College, Vijayanagar, Bengaluru
3.	Prof.Mahesha	HoD, Journalism, Government Arts College Ambedkarveedhi, Bengaluru
4.	Prof.Kusuma R	HoD, Journalism,SFS College, Hosur Road, Bengaluru
5.	Dr.Gopakumar	Dean, Faculty of Arts, KrishthJayanthiCollegeHennur, Bengaluru

6.	Prof. Manoj B A	Lecturer, Department of Journalism, NMKRV College for Women, Jayanagar, Bengaluru
7.	Prof. M. Manjunath	HoD, Journalism, Reva University, Bengaluru
8.	Prof. Shilpa Kalyan	HoD, Journalism, Presidency College, Kempapura Hebbal, Bengaluru
9.	Prof. Sushma	HoD, Journalism, Vijaya college, 4 th Block, Jayanagar, Bengaluru
10.	Dr. B. T. Muddesh	Chairman, Sri Siddartha Center for, Media Studies SSIT College Campus, Tumkur-572105
11.	Prof. K. Padmanabha	HoD, Journalism and Mass Communication, Tumkur University, Tumkuru
12.	Prof. Parvathi	HoD, Journalism, St Ann's College, Millers Road Bengaluru
13.	Prof. Abraham	HoD, Journalism, Krista Jayanti College, Bengaluru
14.	Prof. Govindaiah	HoD, Journalism, Government Arts College, Ambedkarveedhi, Bengaluru.



(Yogitha P)

Chairperson



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DEPARTMENT OF JOURNALISM

Board of Studies

BOS

Proceedings

Academic year - 2017-18

Meeting Notice

To,

12/06/2017

All BOS Members

Sir/Madam,

Subject:- Board of Studies Meeting in Journalism

I take Pleasure in informing you that the Board of Studies Meeting in Journalism is scheduled to be held on Tuesday 15/06/2017 at 2.00 pm in Dept. of Journalism, The National Degree College, Basavanagudi, Bangalore-4.


I request you to attend and make it successful.

Agenda

1. Discussion on V and VI Semester BA Journalism.
2. Introduction of Elective paper for V and VI Semester.
3. Approval of panel of External Examiners and Board of Examiners.
4. Any other Subject.

Thank you,

Truly,



(Yogitha P)

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**THE NATIONAL DEGREE COLLEGE
(AUTONOMOUS)**

Basavanagudi, Bangalore- 560 004

Proceedings of BOS UG Journalism 2017-18

The Board of studies Journalism (UG) held on 15/06/17 at 2:00 pm in the college.

The members of the board checked the syllabus for V and VI semester and made the relevant changes. The Following were the observations also made by the Board.

1. According to CBCS Bangalore University regulation, the V and VI semester paper should be taught of 5 hours/week.
2. As per the CBCS scheme, Suggested by the UGC and endorsed by the Bangalore University, the theory optional paper is 100 marks and internal Assessment is for 50 marks, summing upto 150 marks.

Paper for which the syllabus approved are

5th Semester

Common Paper : Audio- Visual Media

Elective (a) Media Management

(b) Media Laws and Acts




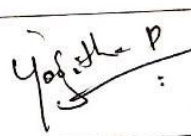
6th Semester

Common Paper : Media Research Methods

Elective (a) Public Relations and Corporate Communication

(b) Advertising

Members Present:

Sl.No	Name and Designation	Signature
1	Dr. B. Shailashree Assistant Professor Department of Mass Communication, Bangalore University Bangalore-560009	
2	Dr.M.N. Vani HOD, Department of Journalism NMKRV College for Women IIIrd Block, Jayanagar Bangalore-560011	
3	Dr.K.G.Halaswamy HOD, Department of Journalism HKES Sri Veerendra Patil College Sadashivanagar Bangalore-560080	
4	Prof.Yogitha.P HOD, Department of Journalism The National Degree College Bangalore-560004	



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THE NATIONAL COLLEGE BASAVANAGUDI, BENGALURU- 04
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Website: www.ncbgudi.com

The Board of Studies in UG Journalism met on 12th June, 2018 in the Department of Journalism, The National College, Basavangudi, Bangalore at 11:00 am

List of Board of Studies Members

SL No	Name	Designation	Address
1.	Prof.Yogitha P	Chairperson	HOD, Journalism, The National College, Basavanagudi,
2.	Dr B S Shailashree	University Nominee	Asst Professor, Dept of Mass Comm, Bangalore University
3.	Dr. Vani M N	Subject Expert	HOD, Journalism, NMKRV College For Women, Jayanagar,
4.	Dr K G Halaswamy	Subject Expert	HOD, Dept of Journalism, HKES, Sri VeerendraPatil College, Sadashivanagara,

Prof Yogitha P HOD, Journalism welcomed the Board of Studies Members and read the proceeding of the previous meeting held on 30th June 2015.

Prof. Yogitha P presented the syllabus and requested for suggestions and Approval of Practical syllabus for the V and VI semester Course.

Dr. B S Shailashree Told that V and VI semester BA Journalism Sould be taught 5hrs per week as per CBCS Bangalore University Regulations

Dr. Vani M N and Dr. K G Halaswamy suggested as per the UGS CBCS Scheme and endorsed by Banaglore University the theory optional paper is 100 Marks and internal Assesment marks is for 50 marks, summing up 150 Marks.

Elective Papers for V and VI Semester were Approved by the Board of Studies Memebers.

5th Semester Common Paper – Basic Audio Visual Media

Elective Paper (a)- Media Management

Elective Paper (b) - Media Laws and Acts

6th Semester

Common Paper - Media Research Methods

Elective Paper (a) – Public Relations & Corpoarte Communication

Elective Paper (b) – Advertising

Final Year V Sem BA Syllabus was taken for Discussion

5BA-2T	Basic Audio Visual Media
5BA-3T	Media Management
5BA-3T	Media Laws and Acts

Final Year VI Sem BA Syllabus was taken for Discussion

6 BA-2T	Media Research Methods
6 BA-3T	Public Relations & Corporate Communication
6 BA-3T	Advertising

Yogitha P

(Yogitha P)
Chairperson

BA Course Matrix

CBCS Structure Approved by Board

SEM	Paper	Title	Hours	Marks			Credits
				IA	Exam	Total	
I SEM	1BA-2T	Introduction to Communication	5	30	70	100	5
II SEM	2BA-2T	Introduction to Journalism	5	30	70	100	5
III SEM	3BA-2T	Reporting	5	30	70	100	5
IV SEM	4BA-2T	Editing Techniques	5	30	70	100	5
V SEM	5BA-3T	Basic Audio Visual Media	5	30	70	100	5
	5BA-4T	Media Laws and Acts / Media Management	5	30	70	100	5
	5BA-3P	Audio- Video Production	5	-	-	50	1
VI SEM	6BA-3T	Media Research Methods	5	30	70	100	5
	6BA-4T	Public Relations and Corporate Communication/ Advertising	5	30	70	100	5
	6BA-3P	Radio Production	5	-	-	50	5

List of Board of Examiners

SL No	Name	Address
1.	Prof.Yogitha P	The National College, Basavanagudi, Bengaluru
2.	Prof Manoj B A	NMKRV College For Women, Jayanagar, Bengaluru

List of External Examiners

Members approved as External Member by the Board

SL No	Name	Address
1.	Dr. B. K. Ravi	Professor, Department of Journalism and Mass Communication, Bengaluru University
2.	Prof. Harsha Kumar	HoD, Journalism, Government First Grade College, Vijayanagar, Bengaluru
3.	Prof.Mahesha	HoD, Journalism, Government Arts College Ambedkarveedhi, Bengaluru
4.	Prof.Kusuma R	HoD, Journalism,SFS College, Hosur Road, Bengaluru
5.	Dr.Gopakumar	Dean, Faculty of Arts, KristhuJayanthiCollegeHennur, Bengaluru
6.	Prof. Manoj B A	Lecturer, Department of Journalism,NMKRV College for Women, Jayanagar, Bengaluru
7.	Prof. M. Manjunath	HoD, Journalism, Reva University, Bengaluru
8.	Prof.ShilpaKalyan	HoD, Journalism, Presidency College, KempapuraHebbal, Bengaluru
9.	Prof.Sushma	HoD, Journalism, Vijaya college, 4 th Block, Jayanagar, Bengaluru
10.	Dr.B.T.Muddesh	Chairman, Sri SiddarthaCenterfor,Media Studies SSIT College Campus, Tumkur-572105
11.	Prof. K. Padmanabha	HoD, Journalism and Mass Communication, Tumkur University, Tumkuru
12.	Prof. Parvathi	HoD, Journalism, St Ann's College, Millers Road Bengaluru
13.	Prof. Abraham	HoD, Journalism, Krista Jayanti College, Bengaluru
14.	Prof.Govindaiah	HoD, Journalism, Government Arts College, Ambedkarveedhi, Bengaluru.



(Yogitha P)

Chairperson



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THE NATIONAL COLLEGE BASAVANAGUDI, BENGALURU- 04
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DEPARTMENT OF JOURNALISM

Board of Studies

BOS

Proceedings

Academic year - 2016-17

Meeting Notice

To,

25/06/2016

All BOS Members

Sir/Madam,

Subject:- Board of Studies Meeting in Journalism

I take Pleasure in informing you that the Board of Studies Meeting in Journalism is scheduled to be held on Tuesday 30/06/2016 at 11.00 am in Dept. of Journalism, The National Degree College, Basavanagudi, Bangalore-4.

I request you to attend and make it successful.

Agenda

1. Discussion on V and VI semester BA Journalism.
2. Approval for Changes in Practical Paper for V and VI Semester
3. Introduction of Interdisciplinary Paper.
4. Approval of panel of External Examiners and Board of Examiners.
5. Any other Subject.

Thank you,

Truly,



(Yogitha P)

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**THE NATIONAL DEGREE COLLEGE
(AUTONOMOUS)
Basavanagudi, Bangalore- 560 004**

Meeting of the Board of Studies in Journalism was held on Thursday 30/06/2016 at 11.00 am in the Department of Journalism. The inter-disciplinary syllabus and practical syllabus was approved
Members Present:

Sl.No	Name and Designation	Signature
1	Dr. H.K. Mariswamy Chairman and Associate Professor Department of Mass Communication, Bangalore University Bangalore-560009	
2	Dr.M.N. Vani HOD, Department of Journalism NMKRV College for Women IIIrd Block, Jayanagar Bangalore-560011	
3	Dr.K.G.Halaswamy HOD, Department of Journalism HKES Sri Veerendra Patil College Sadashivanagar Bangalore-560080	
4	Prof.Yogitha P HOD, Department of Journalism The National Degree College Bangalore-560004	

Proceedings of the Board of Studies in Journalism

Proceedings of the Board of Studies meeting (UG) Journalism, held on 30th June, 2016 at The National College, Basavanagudi at 11.00 am

The Board of Studies in Journalism met at the college and discussed deliberated and passed the following syllabi:

1. The Syllabus of 5th and 6th semester
2. The Syllabus for practical papers on (a) Audio Visual Production (b) Radio Production
3. The Inter- disciplinary paper on Advertising and Women

The Board also approved the inclusion of Electives in 5th and 6th Semester from the academic year 2017 – 2018 i.e.

5th semester

Common Paper: Audio Visual Media

Electives (a) Media Management

(b) Media Laws

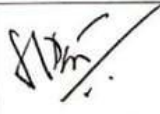


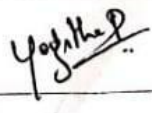
6th Semester

Common Paper: Media Research Method

Electives (a) Public Relations and Corporate Communication

(b) Advertising

Members Present

SL NO	Name and Designation	Signature
1.	Dr. H K Mariswamy Associate Professor Department of Mass Communication Bangalore University , Bangalore - 560009	
2.	Dr. Vani M N HOD, Department of Journalism NMKRV College for Women 3 rd Block Jayanagar, Bangalore 560011	
3	Dr. K G Halaswamy HOD, Department of Journalism HKES Sri Veerendrapatil College Sadashivanagar, Bangalore 560080	
4	Prof Yogitha P HOD, Department of Journalism The National College Basavanagudi, Banaglore - 560004	



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THE NATIONAL COLLEGE BASAVANAGUDI, BENGALURU- 04
AUTONOMOUS

Website: www.ncbgudi.com

The Board of Studies in UG Journalism met on 30th June, 2016 in the Department of Journalism, The National College, Basavangudi, Bangalore at 11:00 am

List of Board of Studies Members

SL No	Name	Designation	Address
1.	Prof.Yogitha P	Chairperson	The National College, Basavanagudi, Bengaluru
2.	Dr H K Mariswamy	University Nominee	Chairman & Associate Professor, Dept of Mass Comm Bangalore University - 560009
3.	Dr. Vani M N	Subject Expert	HOD, Dept of Journalism, NMKRV College For Women, Jayanagar, Bengaluru
4.	Dr K G Halaswamy	Subject Expert	HOD, Dept of Journalism, HKES, Sri VeerendraPatil College, Sadashivanagara,

Prof Yogitha P HOD, Journalism welcomed the Board of Studies Members and read the proceeding of the previous meeting held on 30th June 2015.

Prof. Yogitha P presented the syllabus and requested for suggestions and Approval of Practical syllabus for the V and VI semester Course and Interdisciplinary syllabus for BSc, BCA and B.Com.

Prof. Yogitha P Proposed to introduce practicals to V and VI semester BA Journalism as there is requirement for students and prepare them for Media Industry. Audio Video Production for V semester and Radio Production to VI Semester.

The Board Discussed on the syllabus, Scrutinized and approved the Practical and Interdisciplinary

The Board Discussed on the Practical 50 Marks allotment for Practical during end Semester Practical Examination for 5th and 6th Semester BA Journalism.

The Board approved for Project Marks Distribution. The Project carries 50 Marks done by the students.

The Board approved for inclusion of Electives in V and VI Semester.

5 th Semester	Common Paper – Basic Audio Visual Media Elective Paper (a) - Media Management Elective Paper (b) - Media Laws and Acts
6 th Semester	Common Paper - Media Research Methods Elective Paper (a) – Public Relations & Corporate Communication Elective Paper (b) – Advertising

Final Year V Sem BA Syllabus was taken for Discussion

5BA-3T	Basic Audio Visual Media
5BA-4T	Media Laws and Acts
5BA-3P	Audio Video Production

Final Year VI Sem BA Syllabus was taken for Discussion

6 BA-3T	Media Mangement
6BA-4T	Public Relations and Advertising
6BA-3P	Radio Production

Interdisciplinary paper- Advertising and Women

The Board discussed and passed approved Interdisciplinary paper on Advertising and Women For B.Sc, B.Com and BCA.



(Yogitha P)
Chairperson

BA Course Matrix

CBCS Structure Approved by Board

SEM	Paper	Title	Hours	Marks			Credits
				IA	Exam	Total	
I SEM	1BA-2T	Introduction to Communication	5	30	70	100	5
II SEM	2BA-2T	Introduction to Journalism	5	30	70	100	5
III SEM	3BA-2T	Reporting	5	30	70	100	5
IV SEM	4BA-2T	Editing Techniques	5	30	70	100	5
V SEM	5BA-3T	Basic Audio Visual Media	5	30	70	100	5
	5BA-4T	Media Laws and Acts	5	30	70	100	5
	5BA-3P	Audio- Video Production	5	-	-	50	1
VI SEM	6BA-3T	Media Management	5	30	70	100	5
	6BA-4T	Public Relations and Advertising	5	30	70	100	5
	6BA-3P	Radio Production	5	-	-	50	5

List of Board of Examiners

SL No	Name	Address
1.	Prof.Yogitha P	The National College, Basavanagudi, Bengaluru
2.	Prof Manoj B A	NMKRV College For Women, Jayanagar, Bengaluru

List of External Examiners

Members approved as External Member by the Board

SL No	Name	Address
1.	Dr. B. K. Ravi	Professor, Department of Journalism and Mass Communication, Bengaluru University
2.	Prof. Harsha Kumar	HoD, Journalism, Government First Grade College, Vijayanagar, Bengaluru
3.	Prof.Mahesha	HoD, Journalism, Government Arts College Ambedkarveedhi, Bengaluru
4.	Prof.Kusuma R	HoD, Journalism,SFS College, Hosur Road, Bengaluru
5.	Dr.Gopakumar	Dean, Faculty of Arts, KristhuJayanthiCollegeHennur, Bengaluru
6.	Prof. Manoj B A	Lecturer, Department of Journalism,NMKRV College for Women, Jayanagar, Bengaluru
7.	Prof. M. Manjunath	HoD, Journalism, Reva University, Bengaluru
8.	Prof.ShilpaKalyan	HoD, Journalism, Presidency College, KempapuraHebbal, Bengaluru
9.	Prof.Sushma	HoD, Journalism, Vijaya college, 4 th Block, Jayanagar, Bengaluru
10.	Dr.B.T.Muddesh	Chairman, Sri SiddarthaCenterfor,Media Studies SSIT College Campus, Tumkur-572105
11.	Prof. K. Padmanabha	HoD, Journalism and Mass Communication, Tumkur University, Tumkuru
12.	Prof. Parvathi	HoD, Journalism, St Ann's College, Millers Road Bengaluru
13.	Prof. Abraham	HoD, Journalism, Krista Jayanti College, Bengaluru
14.	Prof.Govindaiah	HoD, Journalism, Government Arts College, Ambedkarveedhi, Bengaluru.



(Yogitha P)
Chairperson



E-Mail: nationalbgudiautonomous@gmail.com

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THE NATIONAL COLLEGE BASAVANAGUDI, BENGALURU- 04
AUTONOMOUS

Website: www.ncbgudi.com

DEPARTMENT OF JOURNALISM

Board of Studies

BOS

Proceedings

Academic year - 2015-16

Meeting Notice

To,

25/06/2015

All BOS Members

Sir/Madam,

Subject:- Board of Studies Meeting in Journalism

I take Pleasure in informing you that the Board of Studies Meeting in Journalism is scheduled to be held on Tuesday 30/06/2015 at 11.00 am in Dept. of Journalism, The National Degree College, Basavanagudi, Bangalore-4.

I request you to attend and make it successful.

Agenda

1. Discuss the Choice Based Credit System according to Bangalore University.
2. Discuss the syllabus for I, II, III, IV, V and VI Semester BA Journalism.
3. Discuss the Model Question Paper for Internal and End Semester Examination.
4. Discuss the Internal Assessment marks distribution.
5. Approval of panel of External Examiners and Board of Examiners.
6. Any other Subject.

Thank you,

Truly,



(Yogitha P)



**THE NATIONAL DEGREE COLLEGE
(AUTONOMOUS)
Basavanagudi, Bangalore- 560 004**



Proceedings of BOS UG Journalism (2015)

The Board of studies UG Journalism met on 30/06/2015 at Department of Journalism at National Degree College Basavanagudi Bangalore-4 at 11:00 am.

1. The members of the board scrutinized and prepared the syllabus for I, II and IIIrd year (1st to 6th semester.)i.e in all eight papers were passed
2. The **Board Resolved** that as per CBCS(Choice Based Credit System) according to Bangalore University each semester should carry 26 credits and a core subject like Journalism should carry 4 credits
3. The **Board also Resolved** that the cognate subject Journalism should be for 100 marks theory and 50 marks CIA (Practicals included)
4. The **Board recommended** changes in the question paper pattern as per CBCS syllabus for 100 marks Theory

Members Present:

Sl.No	Name and Designation	Signature
1	Dr. H.K. Mariswamy Chairman and Associate Professor Department of Mass Communication, Bangalore University Bangalore-560009	
2	Dr.M.N. Vani HOD, Department of Journalism NMKRV College for Women IIIrd Block, Jayanagar Bangalore-560011	

3	Dr.K.G.Halaswamy HOD, Department of Journalism HKES Sri Veerendra Patil College Sadashivanagar Bangalore-560080	
4	Prof.Manjunath.K.M HOD, Department of Journalism The National Degree College Bangalore-560004	



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THE NATIONAL COLLEGE BASAVANAGUDI, BENGALURU- 04
AUTONOMOUS

Website: www.ncbgudi.com

The Board of Studies in UG Journalism met on 30th June, 2015 in the Department of Journalism, The National College, Basavangudi, Bangalore at 11:00 am
List of Board of Studies Members

SL No	Name	Designation	Address
1.	Prof.Manjunath K M	Chairperson	The National College, Basavanagudi, Bengaluru
2.	Dr H K Mariswamy	University Nominee	Chairman & Associate Professor, Dept of Mass Comm Bangalore University – 560009
3.	Dr. Vani M N	Subject Expert	HOD, Dept of Journalism, NMKRV College For Women, Jayanagar, Bengaluru
4.	Dr K G Halaswamy	Subject Expert	HOD, Dept of Journalism, HKES, Sri VeerendraPatil College, Sadashivanagara, Bengaluru

Prof Yogitha P HOD, Journalism welcomed the Board of Studies Members and read the proceeding of the previous meeting held on 28th June 2013.

Prof. Yogitha P presented the syllabus and requested for suggestions on the I, II, III, IV, V, and VI Semester B A Journalism.

Dr. Vani M N suggested to removed Media for communication for Module II and Made it as a Title of IV Module and Added traditional or Folk Media to that from Introduction to Communcation course of I Semester BA Journalism.

Dr. H K Mariswamy suggested to change to from I Semester Introduction Paper fromm Sprial model to Dance's Helical Sprial Model.

Dr. K G Halaswamy suggested to removed ENP, WWW, Blogs and SNS as it already a part of New Media and Need not to be mentioned in Introduction to Communcation course of I Semester BA Journalism.

Dr. H K Mariswamy suggested to add Supplement page to Editing techniques course for IV Semester B A Journalism.

Dr. Vani M N suggested to removed topics like Commercial Films and impact of Social Networking Sites in Basic Audio Visual Media for V Semester BA.

Dr. K G Halaswamy Change the Topic Media Classifications to Media Classifications and Management to Module IV in Media Management for VI Semester BA Journalism.

Syllabus was taken for Discussion

1BA-2T	Introduction to Communication
2BA-2T	Introduction to Journalism
3BA-2T	Reporting
4BA-2T	Editing Techniques
5BA-3T	Basic Audio Visual Media
5BA-4T	Media Laws and Acts
5BA-3P	Practical – 1
6BA-3T	Media Management
6BA-4T	Public Relations and Advertising
6BA-3P	Practical -2



(Manjunath K M)

Chairperson

BA Course Matrix

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V SEM	5BA-3T	Basic Audio Visual Media	5	30	70	100	5
	5BA-4T	Media Laws and Acts	5	30	70	100	5
	5BA-3P	Practical – 1	5	-	-	50	1
VI SEM	6BA-3T	Media Management	5	30	70	100	5
	6BA-4T	Public Relations and Advertising	5	30	70	100	5
	6BA-3P	Practical -2	5	-	-	50	5

List of Board of Examiners

SL No	Name	Address
1.	Prof.Manjunath K M	The National College, Basavanagudi, Bengaluru
2.	Prof Manoj B A	NMKRV College For Women, Jayanagar, Bengaluru

List of External Examiners

Members approved as External Member by the Board

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1.	Dr. B. K. Ravi	Professor, Department of Journalism and Mass Communication, Bengaluru University
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3.	Prof. Mahesha	HoD, Journalism, Government Arts College Ambedkarveedhi, Bengaluru
4.	Prof. Kusuma R	HoD, Journalism, SFS College, Hosur Road, Bengaluru
5.	Dr. Gopakumar	Dean, Faculty of Arts, Kristhu Jayanthi College Hennur, Bengaluru
6.	Prof. Manoj B A	Lecturer, Department of Journalism, NMKRV College for Women, Jayanagar, Bengaluru
7.	Prof. M. Manjunath	HoD, Journalism, Garden City College, Bengaluru
8.	Prof. Shilpa Kalyan	HoD, Journalism, Presidency College, Kempapura Hebbal, Bengaluru
9.	Prof. Gayathri R	HOD, Surana College, South End, Basavanugudi, Bangalore.
10.	Prof. Sushma	HoD, Journalism, Vijaya college, 4 th Block, Jayanagar, Bengaluru
11.	Dr. B. T. Muddesh	Chairman, Sri Siddartha Center for, Media Studies SSIT College Campus, Tumkur-572105
12.	Prof. K. Padmanabha	HoD, Journalism and Mass Communication, Tumkur University, Tumkuru
13.	Prof. Parvathi	HoD, Journalism, St Ann's College, Millers Road Bengaluru
14.	Prof. Abraham	HoD, Journalism, Krista Jayanti College, Bengaluru
15.	Prof. Govindaiah	HoD, Journalism, Government Arts College, Ambedkarveedhi, Bengaluru.



(Manjunath K M)
Chairperson